

Artist Call/Request for Qualifications

Streetcar District Art Series

Sculpture #2

Project Summary:

The Neighborhood Design Center (NDC) wishes to commission a sculptural artwork that signifies and celebrates the Livingston Ave Corridor as the original streetcar line in Columbus. The artist will create a site specific artwork to be located near the shelter area in the center of in Livingston Park (see Exhibit "A"). Park information can be accessed at:

<http://www.columbus.gov/recreationandparks/parks/Livingston-Park/>

The NDC requests qualifications from professional visual artists who live or work within the State of Ohio. A seven (7) member Art Advisory Panel will review the qualifications submitted and select up to three artist finalists to create original design proposals. The Panel will consist of individuals from the Livingston Avenue neighborhoods, a member of the Columbus Art Commission and unaffiliated artists/art professionals. Each of the three (3) artist finalists will receive a \$750 art proposal fee payable in two installments.

The total art budget for this piece is \$50,000, all inclusive.

Submission Deadline:

May 1, 2015 by 5:00 pm

Project Background:

The idea of the Streetcar District Art series began when adjacent neighborhoods decided to give the Livingston Avenue corridor a stronger identity by using the area's history as the first street car service in Columbus. The NDC, a 501(c) 3, has been assisting these neighborhoods by providing planning, grant writing and project coordination. The Neighborhood Design Center receives funding from the City of Columbus, the Columbus Foundation, the Dailey Foundation and the Greater Columbus Arts Council, and has contracted with the City Public Art Program to administer this project.

The first piece in the series was created by Columbus artist John Sunami and installed at the corner of Livingston Avenue and Nelson Road. Built on land owned by the Norfolk and Southern Railroad Company, it serves as a neighborhood entry icon. The total budget was \$13,000 supplemented by landscaping materials donated by the Harmony Project.

Public Art Goal:

It is the intent of this second installation to continue the Streetcar District theme and celebrate the adjacent Livingston Avenue neighborhoods. Whereas the Sunami artwork signifies a more literal

interpretation of the street car theme, this second piece has the opportunity to take a more contemporary approach while still being an inviting artwork in a public park setting. The area of Livingston Park identified for the new artwork has undergone significant renovation, also in keeping with the streetcar theme. The artist will be expected to do appropriate thematic research on the neighborhoods and their streetcar history. The art should be designed to be durable, weather and vandal resistant.

Art Budget:

The total art budget is \$50,000 all inclusive. The budget includes all costs associated with project including, but not limited to: a ten-percent project contingency fee (\$5,000), artist's fees, travel, materials, permits, insurance, fabrication and installation costs, transportation, and documentation of the work.

Following the open Request for Qualifications (RFQ) phase, the Art Advisory Panel will review the submissions to select up to three artist finalists to prepare site specific design concepts. The selected artists and their qualification materials will be presented to the Columbus Art Commission (CAC) for approval. (The CAC has code authority over the approval and placement of art on property owned or leased by the City of Columbus.) Approved artists will have the opportunity to enter into a contract with the NDC to create a site specific design proposal. Artists will receive a design fee of \$750.00, payable in two installments:

1. An initial payment of \$500.00 will be made to each finalist upon completion of the contract for the art proposal.
2. A final payment of \$250.00 will be made upon receipt of the artist's proposal and final report at the conclusion of the Proposal Selection and Approval Phase per the contract/agreement. The final report will provide preliminary information about the proposed materials, artwork placement and dimensions, draft budget, anticipated fabrication timeframe and maintenance details.

Livingston Park Site:

Livingston Park is a City of Columbus park that is evolving in stages based on a completed concept plan (Appendix "A"). The preferred site for the art piece is proximate to the street car panel in the center of the park as illustrated in Appendix "A." The Park is located across the street of Nationwide Children's Hospital and serves adjacent neighbors and Hospital visitors alike. The Columbus Recreation and Parks Department (CRPD) is a partner in this project and will advise throughout, as well as review proposals for feasibility in a public park setting.

Artist Eligibility:

This project is open to professional visual artists living or working in the State of Ohio and that have successfully completed installations with budgets of at least \$5,000.

Evaluation Criteria:

The selection of artist finalists and final project award shall be evaluated based on the following criteria:
1) Artistic excellence and relevance of the artists past work, including: design, craftsmanship, execution of ideas, theories and concepts.

- 2) The Artist's ability to assimilate and empathize with the character and essence of the neighborhoods.
- 3) The Artist's expressed interest in creating artwork in a public setting and awareness of the challenges of making public art.
- 4) The artist's ability to demonstrate the capacity to successfully complete a public art project.
- 5) Is the applicant a professional working artist?

Selection Process:

An Art Advisory Panel consisting of seven (7) members created by the NDC and approved by the City of Columbus Art Commission will review the artist qualifications submitted. The Panel will select three finalists to produce site specific designs that will be presented to the Panel. (All meetings associated with this project are open to the public.) The Panel will consider and rank the proposals and determine if there is a winning design. The Neighborhood Design Center and artist will present the winning design to the Livingston Avenue Area Commission for input and to the Columbus Art Commission (CAC) for conceptual design and placement approval. Upon receipt of CAC conceptual approval, the artist will enter into contract with the NDC fabrication and installation. At the time construction drawings are prepared, the NDC and artist will return to the Columbus Art Commission to request final design and placement approval. The art proposal will also be submitted to the Columbus Recreation and Parks Commission for acceptance into Livingston Park.

The seven (7) member Art Advisory Panel will consist of:

- Two (2) residents representing the area neighborhoods of Livingston Park, Old Oaks, Southern Orchards and Driving Park
- One (1) Livingston Avenue area business representative
- One (1) City of Columbus Art Commission Member
- Three (3) artists and/or art or design professionals such as, curator, gallery owner/ representative, architect, graphic designer, landscape architect -- with no official affiliation to the Livingston Park Public Art RFQ

Panel Advisors (non-voting):

- Columbus Recreation and Parks Department representative (1)
- Livingston Avenue Area Commission (1)
- Nationwide Children's Hospital (1)
- Columbus Public Art Coordinator (1)

Submission Requirements:

All submissions must be received via an online entry found at GoArts, the Greater Columbus Arts Council (GCAC) free online application system. No hand delivered or mailed submissions will be reviewed.

- 1. Up to ten (10) numbered image files of relevant projects. Image specifications are included in the online application application.**
- 2. An annotated image sheet with clear explanations of each image submitted, including project budget, date and location of artwork.**
- 3. A one-page letter of interest addressing selection criteria and highlighting particular qualifications for the position and perceptions about the project is required.**

4. Current resume, not expected to exceed four pages, including name, address, phone number, email address and website.
5. References, one-page: List three people with whom you have worked on an art project who can describe your participation. (At least on (1) reference should be for a project you've completed with a minimum budget of \$5,000.) Include name, title, address, email and current daytime telephone for each reference.

Technical Submission Questions - *about the online submission process (i.e., image upload, etc.) must be submitted by email only to: Ruby Harper, Greater Columbus Arts Council at rharp@qcac.org with Streetcar District Art Series in the subject Line.*

All Other RFQ Questions - *please contact Isabela Gould, NDC Executive Director, at isabela@theneighborhooddesigncenter.org or at 614-221-5001.*

Submission Deadline:

May 1, 2015 by 5:00 pm

Additional Rules and Guidelines

1. The Neighborhood Design Center may check references to assist in the evaluation of any submission and to verify live/work status in City of Columbus.
2. The Neighborhood Design Center, the City of Columbus and the Greater Columbus Arts Council will not be liable in any way for any costs incurred by any artist in the preparation and submission of the RFQ.
3. All submissions are considered public and subject to review upon request.

Anticipated Project Schedule:

March 30th	Artist Call/RFQ Released
May 1st	Artist Call RFQ Closed (30 days)
May	Art Advisory Panel Meets to Review Qualifications and select finalists (finalists contacted)
Early June	NDC presents finalist qualifications to Columbus Art Commission (CAC) for Approval
Late June	NDC enters into agreement with finalists to create site specific public art/design proposal (45 days)
August	Artist proposals due (two weeks prior to artist presentation at advisory panel meeting)
Early September	Artists present proposals to Artist Advisory Panel & Panel selects an artist finalist
Late September	NDC presents selected proposal to Livingston Avenue Area Commission for input and comment

Early October	NDC presents selected proposal to CAC for conceptual design and placement approval
Late October	NDC enters into contract with Artist for fabrication and installation of art
Late November	NDC and Artist present final design and supporting material to CAC for final design and placement approval. (Note: final design will undergo Recreation and Parks Department review prior to CAC review for final approval.)
Fall 2016	Installation and dedication

Appendix A

